

ESTTA Tracking number: **ESTTA742605**

Filing date: **04/27/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Reynolds Innovations Inc.
Granted to Date of previous extension	04/27/2016
Address	401 North Main Street Winston-Salem, NC 27101 UNITED STATES
Attorney information	Kristin Garris Kilpatrick Townsend & Stockton LLP 1114 Avenue of the Americas 21st Floor New York, NY 10036 UNITED STATES bbryner@ktslaw.com, kgarris@ktslaw.com, jburns@ktslaw.com, tmadmin@ktslaw.com Phone:212-775-8786

**Applicant Information**

Application No	86259998	Publication date	12/29/2015
Opposition Filing Date	04/27/2016	Opposition Period Ends	04/27/2016
Applicant	Addison Specialty Services, Inc. Unit C Spokane Valley, WA 99206 UNITED STATES		

**Goods/Services Affected by Opposition**

Class 001. First Use: 2014/04/10 First Use In Commerce: 2014/04/10  
All goods and services in the class are opposed, namely: Electronic cigarette liquid (e-liquid) comprised of propylene glycol; Electronic cigarette liquid (e-liquid) comprised of vegetable glycerin

**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act Section 2(d)
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**Marks Cited by Opposer as Basis for Opposition**

U.S. Registration No.	118372	Application Date	02/09/1917
Registration Date	09/04/1917	Foreign Priority Date	NONE
Word Mark	LUCKY STRIKE		

Design Mark	LUCKY STRIKE
Description of Mark	NONE
Goods/Services	Class 034. First use: First Use: 1883/01/01 First Use In Commerce: 1883/01/01 [ SMOKING AND CHEWING TOBACCO, TOBACCO PLUGS, AND ] CIGARETTES

U.S. Registration No.	335113	Application Date	12/26/1935
Registration Date	05/26/1936	Foreign Priority Date	NONE
Word Mark	LUCKIES		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 034. First use: First Use: 1926/06/00 First Use In Commerce: 1926/06/00 CIGARETTES		

U.S. Registration No.	366744	Application Date	01/05/1939
Registration Date	04/25/1939	Foreign Priority Date	NONE
Word Mark	LUCKY STRIKE		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 034. First use: First Use: 1871/05/22 First Use In Commerce: 1871/05/22 CIGARETTES AND SMOKING TOBACCO

U.S. Registration No.	404302	Application Date	06/29/1943
Registration Date	11/16/1943	Foreign Priority Date	NONE

Word Mark	LUCKY STRIKE
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Design Mark	
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Description of	NONE
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Mark	
Goods/Services	Class 034. First use: First Use: 1871/05/22 First Use In Commerce: 1871/05/22 Cigarettes and Smoking Tobacco

Attachments	71101254#TMSN.png( bytes ) 71373065#TMSN.png( bytes ) 71414516#TMSN.png( bytes ) 71461733#TMSN.png( bytes ) LUCK E-LIQUID Notice of Opposition.pdf(626942 bytes )
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### **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Kristin Garris/
Name	Kristin Garris
Date	04/27/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

REYNOLDS INNOVATIONS INC,	)	
	)	In the matter of Application
Opposer,	)	Serial No. 86/259,998
	)	
v.	)	Mark: LUCK E-LIQUID
	)	
	)	Opposition No. _____
	)	
ADDISON SPECIALTY SERVICES,	)	
INC.,	)	
	)	
Applicant.	)	

**NOTICE OF OPPOSITION**

Reynolds Innovations Inc. (“Opposer”), a North Carolina corporation having its principal place of business at 401 North Main Street, Winston-Salem, North Carolina 27102, believes that it will be damaged by the registration of the trademark LUCK E-LIQUID as shown in U.S. Trademark App. Ser. No. 86/259,998 for the goods identified therein (the “Application”), and hereby opposes the same.

As grounds for the opposition, Opposer alleges the following:

1. Opposer, together with its corporate affiliates and its predecessors-in-interest, has been and is engaged in the manufacture, distribution, and sale of cigarettes, smokeless tobacco and other tobacco products and related products, including electronic cigarettes. Opposer’s predecessors, affiliates and licensees, including but not limited to R.J. Reynolds Tobacco Company, shall be referred to collectively as “Reynolds.”

2. For more than one hundred (100) years, and since long before Applicant’s first use (actual or constructive) of the mark shown in the Application, Reynolds has continuously used, and presently uses, the trademark LUCKY STRIKE, both standing alone and together with

other words and/or design elements, in interstate commerce throughout the United States in connection with the advertising, promotion, and sale of Reynolds's tobacco products, namely, cigarettes and smoking tobacco.

3. For more than eighty (80) years, and since long before Applicant's first use (actual or constructive) of the mark shown in the Application, Reynolds has continuously used, and presently uses, the trademark LUCKIES, in stylized form, in interstate commerce throughout the United States in connection with the advertising, promotion, and sale of Reynolds's tobacco products, namely, cigarettes and smoking tobacco. (Reynolds's trademarks incorporating the designations LUCKY STRIKE and/or LUCKIES shall be referred to collectively hereinafter as the "LUCKY Marks.")

4. Opposer owns the following U.S. Trademark Registrations (the "LUCKY Registrations") on the Principal Register of the United States Patent and Trademark Office (the "USPTO"):

- a. Reg. No. 118,372 of LUCKY STRIKE, issued September 4, 1917, covering cigarettes in International Class 34;
- b. Reg. No. 335,113 of LUCKIES (Stylized), issued May 26, 1936, for cigarettes in International Class 34;
- c. Reg. No. 366,744 of LUCKY STRIKE & Design, issued April 25, 1939, for cigarettes and smoking tobacco in International Class 34; and
- d. Reg. No. 404,302 of LUCKY STRIKE & Design, issued November 16, 1943, for cigarettes and smoking tobacco in International Class 34.

Pursuant to 37 C.F.R. § 2.122(d)(1), current printouts of information from the electronic database records of the USPTO showing the current status and title of the LUCKY Registrations are attached hereto as **Exhibit A**.

5. As a result of Reynolds's use in commerce of the LUCKY Marks, the LUCKY Marks symbolize the extensive goodwill and consumer recognition established by Reynolds.

Opposer's LUCKY Marks identify and distinguish Reynolds's tobacco products from competing products manufactured by others.

6. On April 23, 2014, Applicant Addison Specialty Services, Inc. ("Applicant") filed the Application under Lanham Act § 1(a), 15 U.S.C. § 1051(a), by which Applicant seeks to register the trademark LUCK E-LIQUID (the "LUCK E-LIQUID Mark") in connection with "Electronic cigarette liquid (e-liquid) comprised of propylene glycol; Electronic cigarette liquid (e-liquid) comprised of vegetable glycerin" in International Class 1.

7. Applicant's LUCK E-LIQUID Mark, as shown in the Application, is confusingly similar in sound and appearance to Opposer's previously used LUCKY Marks.

8. The goods identified in the opposed Application are highly related to the goods on which the LUCKY Marks are used and have previously been used. Indeed, the goods identified in the Application are frequently sold in the same channels of trade as the goods on which the LUCKY Marks are used—convenience gas stores, convenience stores, grocery stores, tobacco outlets, and to tobacco wholesalers.

9. Applicant's LUCK E-LIQUID Mark, when used in connection with Applicant's goods as identified in the Application, so resembles the previously used LUCKY Marks as to be likely to cause confusion, to cause mistake, and/or to deceive members of the public concerning a sponsorship or endorsement of, or an affiliation, connection, or association with the sources of goods sold under the LUCKY Marks in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), with consequent injury to Opposer, the public, and the trade.

10. Applicant's LUCK E-LIQUID Mark, as shown in the Application, is confusingly similar in sound and appearance to the previously registered LUCKY Marks as shown in the LUCKY Registrations.

11. The goods identified in the Application are highly related to the goods identified in the LUCKY Registrations. Indeed, the goods identified in the Application are frequently sold in the same channels of trade—convenience gas stores, convenience stores, grocery stores, tobacco outlets, and to tobacco wholesalers.

12. Applicant's LUCK E-LIQUID Mark, when used in connection with Applicant's goods as identified in the Application, so resembles the previously registered marks shown in the LUCKY Registrations as to be likely to cause confusion, to cause mistake, and/or to deceive members of the public concerning a sponsorship or endorsement of, or an affiliation, connection, or association with the sources of goods sold under the LUCKY Marks, as shown in the LUCKY Registrations, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), with consequent injury to Opposer, the public, and the trade.

13. Pursuant to Section 13(a) of the Lanham Act, 15 U.S.C. § 1063(a), Opposer believes it will be damaged by registration of Applicant's LUCK E-LIQUID Mark in that members of the purchasing public and/or the trade are likely to be confused or mistaken that Applicant's goods offered under Applicant's LUCK E-LIQUID Mark originate from Opposer, or from the same source as goods sold under Opposer's LUCKY Marks, or that such goods of Applicant are sponsored by, endorsed by, or affiliated with the source of goods sold under Opposer's LUCKY Marks. Such likelihood of confusion results in damage to the goodwill among purchasers and the trade that Opposer's LUCKY Marks symbolize. Registration of Applicant's LUCK E-LIQUID Mark will support and assist Applicant in the confusing and misleading use of Applicant's LUCK E-LIQUID Mark, and, in addition, will give color and exclusive statutory right to Applicant in violation and derogation of the prior and superior rights of Reynolds.

**WHEREFORE**, Opposer requests that registration of Applicant's LUCK E-LIQUID Mark, as shown in the Application, be refused.

The required fee for instituting this opposition proceeding is being submitted herewith. Please charge any deficiency or refund in the filing fee to Deposit Account No. 20-1430.

Please recognize William M. Bryner, Kristin Garris, and the law firm of Kilpatrick Townsend & Stockton LLP as attorneys for Opposer in connection with this opposition proceeding. Please address all correspondence regarding this proceeding to Kristin Garris at Kilpatrick Townsend & Stockton LLP, 1114 Avenue of the Americas, 21<sup>st</sup> Floor, New York, New York 10036.

This the 27<sup>th</sup> day of April, 2016.

/Kristin Garris/

KILPATRICK TOWNSEND & STOCKTON LLP

William M. Bryner  
1001 West Fourth Street  
Winston-Salem, North Carolina 27101  
Telephone: 336-607-7300  
[wbryner@kilpatricktownsend.com](mailto:wbryner@kilpatricktownsend.com)

Kristin Garris  
1114 Avenue of the Americas, 21<sup>st</sup> Floor  
New York, New York 10036  
Telephone: 212-775-8786  
[kgarris@kilpatricktownsend.com](mailto:kgarris@kilpatricktownsend.com)

*Attorneys for Opposer*

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

REYNOLDS INNOVATIONS INC,	)	
	)	In the matter of Application
Opposer,	)	Serial No. 86259998
	)	
v.	)	Mark: LUCK E-LIQUID
	)	
	)	Opposition No. _____
	)	
ADDISON SPECIALTY SERVICES,	)	
INC.,	)	
	)	
Applicant.	)	

**CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of the foregoing NOTICE OF OPPOSITION was served on correspondent-of-record for Applicant on April 27, 2016 via first class U.S. mail, postage prepaid, to:

ADDISON SPECIALTY SERVICES, INC.  
9405 E SPRAGUE AVE STE C  
SPOKANE VALLEY, WA 99206-3694

                    /Kristin Garris/  
KILPATRICK TOWNSEND & STOCKTON LLP  
Kristin Garris  
1114 Avenue of the Americas, 21<sup>st</sup> Floor  
New York, New York 10036  
Telephone: 212-775-8786  
[kgarris@kilpatricktownsend.com](mailto:kgarris@kilpatricktownsend.com)  
*Attorney for Opposer*

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

REYNOLDS INNOVATIONS INC,	)	
	)	In the matter of Application
Opposer,	)	Serial No. 86259998
	)	
v.	)	Mark: LUCK E-LIQUID
	)	
	)	Opposition No. _____
	)	
ADDISON SPECIALTY SERVICES,	)	
INC.,	)	
	)	
Applicant.	)	

**CERTIFICATE OF TRANSMITTAL**

I hereby certify that a true copy of the foregoing NOTICE OF OPPOSITION is being filed electronically with the TTAB via ESTTA on this day, April 27, 2016.

                  /Kristin Garris/  
KILPATRICK TOWNSEND & STOCKTON LLP  
Kristin Garris  
1114 Avenue of the Americas, 21<sup>st</sup> Floor  
New York, New York 10036  
Telephone: 212-775-8786  
[kgarris@kilpatricktownsend.com](mailto:kgarris@kilpatricktownsend.com)  
*Attorney for Opposer*

**EXHIBIT A**

# UNITED STATES PATENT OFFICE.

THE AMERICAN TOBACCO CO., OF NEW YORK, N. Y.

TRADE-MARK FOR SMOKING AND CHEWING TOBACCO, TOBACCO PLUGS, AND CIGARETTES.

118,372.

Registered Sept. 4, 1917.

Application filed February 9, 1917. Serial No. 101,254.

## STATEMENT.

*To all whom it may concern:*

Be it known that THE AMERICAN TOBACCO Co., a corporation duly organized under the laws of the State of New Jersey, and located in the city of New York, county of New York, and State of New York, and doing business at 111 Fifth avenue, New York city, New York, has adopted and used the trade-mark shown in the accompanying drawing, for smoking and chewing tobacco, tobacco plugs, and cigarettes, in Class 17, Tobacco products.

The trade-mark has been continuously used in the business of said corporation and in the business of its predecessor, R. A. Pat-

erson & Co., since about January 1, 1883, and said corporation is the owner of the registered Trade-Mark No. 13,882, to R. A. Patterson & Co., registered December 14, 1886, said R. A. Patterson & Co., being the predecessor herein mentioned.

The trade-mark is applied or affixed to the goods or to the packages containing the same, by placing thereon a printed label on which the trade-mark is shown, or by imprinting or stenciling the trade-mark directly upon the packages containing the goods.

[L. S.]

THE AMERICAN TOBACCO CO.,  
By W. H. O'BRIEN.

## LUCKY STRIKE

## DECLARATION.

State of New York county of New York ss.

W. H. O'BRIEN, being duly sworn, deposes and says that he is the vice president of the corporation, the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes said corporation is the owner of the trade-mark sought to be registered; that no other person, firm, corporation, or association, to the best of his knowledge and belief, has the right to use said trade-mark in the United States, either in the identical form or in any such near resemblance thereto as might be

calculated to deceive; that such trade-mark is used by the said corporation in commerce among the several States of the United States; that the description and drawing presented truly represent the mark sought to be registered, and that the specimens show the mark as actually used upon the goods.

W. H. O'BRIEN.

Sworn and subscribed to before me, a notary public, this 6th day of February, 1917.

[L. S.]

J. R. CUMMINGS,  
*Notary Public.*

Copies of this trade-mark may be obtained for five cents each, by addressing the "Commissioner of Patents, Washington, D. C."



On April 29, 2016 TSDR will update the XML schema from version ST-96 1\_D3 to version ST-96 2.2.1. Consequently, 3rd party applications that utilize TSDR XML may not function as intended after that date. Therefore, the USPTO will make available the current XML schema at the following link:  
[https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL\\_OR\\_REG\\_NUMBER/v1/info.xml](https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/v1/info.xml)  
 for a period of not less than 6 months. Any 3rd party applications that currently make calls to USPTO XML should be changed to point to that link.  
 It is highly recommended that 3rd party applications be upgraded to utilize the USPTO API's rather than the XML schema, which may change at any time rendering the 3rd party application inoperable. The link to the current API is [https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL\\_OR\\_REG\\_NUMBER/info.xml](https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/info.xml). Questions may be directed to the [TSDR Mailbox](#).

**Trademark Status & Document Retrieval (TSDR) ?**

SEARCH MULTI-SEARCH ?

US Serial, Registration, or Reference No.  [Status](#) [Documents](#)

Status results found

STATUS	DOCUMENTS	MAINTENANCE ?	Download	Print Preview
<b>Generated on:</b> This page was generated by TSDR on 2016-04-27 09:01:52 EDT				
<b>Mark:</b> LUCKY STRIKE		<b>LUCKY STRIKE</b>		
<b>US Serial Number:</b> 71101254	<b>Application Filing Date:</b> Feb. 09, 1917			
<b>US Registration Number:</b> 118372	<b>Registration Date:</b> Sep. 04, 1917			
<b>Register:</b> Principal				
<b>Mark Type:</b> Trademark				
<b>Status:</b> The registration has been renewed.				
<b>Status Date:</b> Dec. 15, 2006				
<b>Mark Information</b> <span style="float: right;">Expand All</span>				
<b>Mark Literal Elements:</b> LUCKY STRIKE				
<b>Standard Character Claim:</b> No				
<b>Mark Drawing Type:</b> 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)				
<b>Related Properties Information</b>				
<b>Goods and Services</b>				
<b>Note:</b> The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> <li>• Brackets [...] indicate deleted goods/services;</li> <li>• Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li> <li>• Asterisks *.* identify additional (new) wording in the goods/services.</li> </ul>				
<b>For:</b> [ SMOKING AND CHEWING TOBACCO, TOBACCO PLUGS, AND ] CIGARETTES				
<b>International Class(es):</b> 034		<b>U.S Class(es):</b> 017 - Primary Class		
<b>Class Status:</b> ACTIVE				
<b>Basis:</b> 1(a)				
<b>First Use:</b> Jan. 01, 1883		<b>Use in Commerce:</b> Jan. 01, 1883		
<b>Basis Information (Case Level)</b>				
<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No		
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No		
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No		
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No		
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No			
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No			

**Current Owner(s) Information****Owner Name:** REYNOLDS INNOVATIONS INC.**Owner Address:** 401 North Main Street  
Winston-Salem, NORTH CAROLINA UNITED STATES 27102**Legal Entity Type:** CORPORATION**State or Country Where Organized:** NORTH CAROLINA**▲ Attorney/Correspondence Information****▲ Prosecution History****▼ Maintenance Filings or Post Registration Information****Affidavit of Continued Use:** Section 8 - Accepted**Renewal Date:** Sep. 04, 2007**▲ TM Staff and Location Information****▼ Assignment Abstract Of Title Information****Summary****Total Assignments:** 8**Registrant:** AMERICAN TOBACCO CO., THE**▼ Assignment 1 of 8****Conveyance:** CHANGE OF NAME 19690603**Reel/Frame:** 0180/A406**Pages:** 1**Date Recorded:** Aug. 13, 1969**Supporting Documents:** No Supporting Documents Available**Assignor****Name:** AMERICAN TOBACCO COMPANY, THE**Execution Date:** Jul. 14, 1969**Legal Entity Type:** UNKNOWN**State or Country Where Organized:** No Place Where Organized Found**Assignee****Name:** AMERICAN BRANDS, INC.**Legal Entity Type:** UNKNOWN**State or Country Where Organized:** No Place Where Organized Found**Address:** No Assignee Address Found**Correspondent****Correspondent Name:** ROGERS, HOGE, ET AL.**Correspondent Address:** 90 PARK AVE.  
NEW YORK, NY 10016**Domestic Representative - Not Found****▼ Assignment 2 of 8****Conveyance:** CERTIFIED COPY OF MERGER FILED IN THE OFFICE OF THE SECRETARY OF STATE OF DELAWARE DEC. 30, 1985**Reel/Frame:** 0522/0211**Pages:** 4**Date Recorded:** Feb. 18, 1986**Supporting Documents:** No Supporting Documents Available**Assignor****Name:** AMERICAN BRANDS, INC.**Execution Date:** Jan. 07, 1985**Legal Entity Type:** CORPORATION**State or Country Where Organized:** NEW JERSEY**Assignee****Name:** AMERICAN TOBACCO COMPANY, THE**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** No Assignee Address Found**Correspondent****Correspondent Name:** ROGERS HOGE, ET AL.**Correspondent Address:** 90 PARK AVE.  
NEW YORK, NY 10016**Domestic Representative - Not Found****▼ Assignment 3 of 8**

**Conveyance:** MERGER EFFECTIVE 2-28-95 IN DELAWARE (SEE DOCUMENT FOR DETAILS).

**Reel/Frame:** 1327/0072

**Pages:** 12

**Date Recorded:** Mar. 31, 1995

**Supporting Documents:** No Supporting Documents Available

**Assignor**

**Name:** AMERICAN TOBACCO COMPANY, THE

**Execution Date:** Feb. 28, 1995

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** BROWN & WILLIAMSON TOBACCO CORPORATION

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 1500 BROWN & WILLIAMSON TOWER LOUISVILLE, KY 40202

**Correspondent**

**Correspondent Name:** PENNIE & EDMONDS

**Correspondent Address:** MERCER L. STOCKELL  
1155 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

**Domestic Representative - Not Found**

▼ **Assignment 4 of 8**

**Conveyance:** NUNC PRO TUNC ASSIGNMENT

**Reel/Frame:** 2362/0626

**Pages:** 38

**Date Recorded:** Sep. 05, 2001

**Supporting Documents:** [assignment-tm-2362-0626.pdf](#)

**Assignor**

**Name:** BROWN & WILLIAMSON TOBACCO CORPORATION

**Execution Date:** Sep. 04, 2001

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** BWT BRANDS INC.

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 2600 WEAVER ROAD  
MACON, GEORGIA 31217

**Correspondent**

**Correspondent Name:** BROWN & WILLIAMSON TOBACCO CORPORATION

**Correspondent Address:** CHARLES I. SHERMAN  
200 BROWN & WILLIAMSON TOWER  
401 SOUTH FOURTH AVENUE  
LOUISVILLE, KY 40202

**Domestic Representative - Not Found**

▼ **Assignment 5 of 8**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** 3061/0428

**Pages:** 17

**Date Recorded:** Oct. 12, 2004

**Supporting Documents:** [assignment-tm-3061-0428.pdf](#)

**Assignor**

**Name:** BWT BRANDS, INC.

**Execution Date:** Jul. 30, 2004

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** JPMORGAN CHASE BANK

**Legal Entity Type:** COLLATERAL AGENT

**State or Country Where Organized:** No Place Where Organized Found

**Address:** 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

**Correspondent**

**Correspondent Name:** WHITE & CASE LLP**Correspondent Address:** RACHAEL SANDERSON  
1155 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036**Domestic Representative - Not Found**▼ **Assignment 6 of 8****Conveyance:** MERGER**Reel/Frame:** 3224/0016**Pages:** 16**Date Recorded:** Jan. 10, 2006**Supporting Documents:** [assignment-tm-3224-0016.pdf](#)**Assignor****Name:** BWT BRANDS, INC.**Execution Date:** Dec. 19, 2005**Legal Entity Type:** CORPORATION**State or Country Where** DELAWARE**Organized:****Assignee****Name:** GMB, INC.**Legal Entity Type:** CORPORATION**State or Country Where** NORTH CAROLINA**Organized:****Address:** JEFFERSON SQUARE, SUITE A  
KING, NORTH CAROLINA 27021**Correspondent****Correspondent Name:** JOSEPH K. COFFEY**Correspondent Address:** 401 NORTH MAIN STREET  
WINSTON-SALEM, NC 27102**Domestic Representative - Not Found**▼ **Assignment 7 of 8****Conveyance:** CHANGE OF NAME**Reel/Frame:** 3913/0770**Pages:** 9**Date Recorded:** Jan. 06, 2009**Supporting Documents:** [assignment-tm-3913-0770.pdf](#)**Assignor****Name:** GMB, INC.**Execution Date:** Nov. 04, 2008**Legal Entity Type:** CORPORATION**State or Country Where** NORTH CAROLINA**Organized:****Assignee****Name:** REYNOLDS INNOVATIONS INC.**Legal Entity Type:** CORPORATION**State or Country Where** NORTH CAROLINA**Organized:****Address:** JEFFERSON SQUARE, SUITE D  
P.O. BOX 2202  
KING, NORTH CAROLINA 27025**Correspondent****Correspondent Name:** RANDEL S. SPRINGER**Correspondent Address:** ONE WEST FOURTH STREET  
WOMBLE CARLYLE SANDRIDGE & RICE, PLLC  
WINSTON-SALEM, NC 27101**Domestic Representative - Not Found**▼ **Assignment 8 of 8****Conveyance:** RELEASE BY SECURED PARTY**Reel/Frame:** 4652/0971**Pages:** 8**Date Recorded:** Nov. 02, 2011**Supporting Documents:** [assignment-tm-4652-0971.pdf](#)**Assignor****Name:** JPMORGAN CHASE BANK, N.A.**Execution Date:** Sep. 26, 2011**Legal Entity Type:** COLLATERAL AGENT**State or Country Where** No Place Where Organized Found**Organized:****Assignee**

<b>Name:</b>	GMB INC.	
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b> NORTH CAROLINA
<b>Address:</b>	401 NORTH MAIN STREET WINSTON-SALEM, NORTH CAROLINA 27101	
<b>Correspondent</b>		
<b>Correspondent Name:</b>	RANDEL S. SPRINGER	
<b>Correspondent Address:</b>	WOMBLE CARLYLE SANDRIDGE & RICE, LLP ONE WEST FOURTH STREET WINSTON-SALEM, NC 27101	
<b>Domestic Representative - Not Found</b>		
<b>▲ Proceedings - Click to Load</b>		

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If you are the applicant or the applicant's attorney and have questions about this file, please contact the [Trademark Assistance Center](#)



UNITED STATES  
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- [USPTO Budget and Performance](#)
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- [Information Quality Guidelines](#)

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- [USA.gov](#)
- [Department of Commerce](#)
- [Strategy Targeting](#)
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Int. Cl.: 34

Prior U.S. Cl.: 17

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 335,113

Registered May 26, 1936

Renewal Term Begins May 26, 1996

TRADEMARK  
PRINCIPAL REGISTER

*Suckies*

BROWN & WILLIAMSON TOBACCO  
CORPORATION (DELAWARE CORPO-  
RATION)  
1500 BROWN & WILLIAMSON TOWER  
LOUISVILLE, KY 40323, BY CHANGE  
OF NAME, MERGER AND MERGER  
WITH AMERICAN TOBACCO COM-  
PANY, THE (NEW JERSEY CORPORA-  
TION) NEW YORK, NY

FOR: CIGARETTES, IN CLASS 17  
(INT. CL. 34).

FIRST USE 6-0-1926; IN COMMERCE  
6-0-1926.

SER. NO. 71-373,065, FILED 12-26-1935.

OWNER OF U.S. REG. NOS. 118,372,  
223,214 AND 290,158.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Aug. 20, 1996.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Registered May 26, 1936

Trade-Mark 335,113

Property of the U. S. Patent Office.  
Not to be taken from the Files.

## UNITED STATES PATENT OFFICE

The American Tobacco Company,  
New York, N. Y.

Act of February 20, 1905

Application December 26, 1935, Serial No. 373,065

# *Luckies*

### STATEMENT

*To the Commissioner of Patents:*

The American Tobacco Company, a corporation, duly organized under the laws of the State of New Jersey, doing business at 111 Fifth Avenue, New York city, New York, has adopted and used the trade-mark shown in the accompanying drawing, for CIGARETTES, in Class 17, Tobacco products, and presents herewith five specimens showing the trade-mark as actually used by applicant upon the goods, and requests that the same be registered in the Patent Office in accordance with the act of February 20, 1905. The trade-mark has been continuously used and applied to said goods in applicant's business since June, 1926.

The trade-mark is applied or affixed to the goods, or to the packages containing the same, by placing thereon a printed label on which the trade-mark is shown by printing the same directly upon such packages, and in other convenient ways.

Applicant is the owner of the following United States registrations: No. 118,372, September 4, 1917; No. 223,214, January 18, 1927; No. 290,158, December 22, 1931.

The undersigned hereby appoints Edward S. Rogers and James F. Hoge, 41 East 42nd Street, New York city, New York, Francis L. Browne, Dudley Browne, and Thomas L. Mead, Jr., 850 Munsey Building, Washington, D. C., its attorneys to prosecute this application, with full power of substitution and revocation, to make alterations and amendments therein, to receive the certificate and to transact all business in the Patent Office connected therewith.

THE AMERICAN TOBACCO COMPANY,  
By J. R. CUMMINGS,  
*Assistant Secretary.*



On April 29, 2016 TSDR will update the XML schema from version ST-96 1\_D3 to version ST-96 2.2.1. Consequently, 3rd party applications that utilize TSDR XML may not function as intended after that date. Therefore, the USPTO will make available the current XML schema at the following link:  
[https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL\\_OR\\_REG\\_NUMBER/v1/info.xml](https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/v1/info.xml)  
 for a period of not less than 6 months. Any 3rd party applications that currently make calls to USPTO XML should be changed to point to that link.  
 It is highly recommended that 3rd party applications be upgraded to utilize the USPTO API's rather than the XML schema, which may change at any time rendering the 3rd party application inoperable. The link to the current API is [https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL\\_OR\\_REG\\_NUMBER/info.xml](https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/info.xml). Questions may be directed to the [TSDR Mailbox](#).

**Trademark Status & Document Retrieval (TSDR) ?**

SEARCH MULTI-SEARCH ?

US\_APPLICATION:  Status Documents

Status results found

STATUS DOCUMENTS MAINTENANCE ? Download Print Preview

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Mark: LUCKIES 

US Serial Number:	71373065	Application Filing Date:	Dec. 26, 1935
US Registration Number:	335113	Registration Date:	May 26, 1936
Register:	Principal		
Mark Type:	Trademark		
Status:	The registration has been renewed.		
Status Date:	Sep. 07, 2005		

**Mark Information** Expand All

Mark Literal Elements: LUCKIES

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

**Related Properties Information**

**Goods and Services**

Note:  
 The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: CIGARETTES

International Class(es):	034	U.S Class(es):	017 - Primary Class
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jun. 1926	Use in Commerce:	Jun. 1926

**Basis Information (Case Level)**

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		

Filed No Basis: No

Currently No Basis: No

### ▼ Current Owner(s) Information

Owner Name: REYNOLDS INNOVATIONS INC.

Owner Address: 401 North Main Street  
Winston-Salem, NORTH CAROLINA UNITED STATES 27102

Legal Entity Type: CORPORATION

State or Country Where Organized: NORTH CAROLINA

### ▲ Attorney/Correspondence Information

### ▲ Prosecution History

### ▼ Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Renewal Date: May 26, 2006

### ▲ TM Staff and Location Information

### ▼ Assignment Abstract Of Title Information

#### Summary

Total Assignments: 8

Registrant: AMERICAN TOBACCO COMPANY, THE

### ▼ Assignment 1 of 8

Conveyance: CHANGE OF NAME 19690603

Reel/Frame: 0180/A406

Pages: 1

Date Recorded: Aug. 13, 1969

Supporting Documents: No Supporting Documents Available

#### Assignor

Name: AMERICAN TOBACCO COMPANY, THE

Execution Date: Jul. 14, 1969

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

#### Assignee

Name: AMERICAN BRANDS, INC.

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

#### Correspondent

Correspondent Name: ROGERS, HOGE, ET AL.

Correspondent Address: 90 PARK AVE.  
NEW YORK, NY 10016

#### Domestic Representative - Not Found

### ▼ Assignment 2 of 8

Conveyance: CERTIFIED COPY OF MERGER FILED IN THE OFFICE OF THE SECRETARY OF STATE OF DELAWARE DEC. 30, 1985

Reel/Frame: 0522/0211

Pages: 4

Date Recorded: Feb. 18, 1986

Supporting Documents: No Supporting Documents Available

#### Assignor

Name: AMERICAN BRANDS, INC.

Execution Date: Jan. 07, 1985

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW JERSEY

#### Assignee

Name: AMERICAN TOBACCO COMPANY, THE

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: No Assignee Address Found

#### Correspondent

Correspondent Name: ROGERS HOGE, ET AL.

Correspondent Address: 90 PARK AVE.  
NEW YORK, NY 10016

#### Domestic Representative - Not Found

### ▼ Assignment 3 of 8

<b>Conveyance:</b>	MERGER EFFECTIVE 2-28-95 IN DELAWARE (SEE DOCUMENT FOR DETAILS).		
<b>Reel/Frame:</b>	1327/0072	<b>Pages:</b>	12
<b>Date Recorded:</b>	Mar. 31, 1995		
<b>Supporting Documents:</b>	No Supporting Documents Available		
<b>Assignor</b>			
<b>Name:</b>	AMERICAN TOBACCO COMPANY, THE	<b>Execution Date:</b>	Feb. 28, 1995
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	DELAWARE
<b>Assignee</b>			
<b>Name:</b>	BROWN & WILLIAMSON TOBACCO CORPORATION		
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	DELAWARE
<b>Address:</b>	1500 BROWN & WILLIAMSON TOWER LOUISVILLE, KY 40202		
<b>Correspondent</b>			
<b>Correspondent Name:</b>	PENNIE & EDMONDS		
<b>Correspondent Address:</b>	MERCER L. STOCKELL 1155 AVENUE OF THE AMERICAS NEW YORK, NY 10036		
<b>Domestic Representative - Not Found</b>			
<b>▼ Assignment 4 of 8</b>			
<b>Conveyance:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>Reel/Frame:</b>	2362/0626	<b>Pages:</b>	38
<b>Date Recorded:</b>	Sep. 05, 2001		
<b>Supporting Documents:</b>	<a href="#">assignment-tm-2362-0626.pdf</a>		
<b>Assignor</b>			
<b>Name:</b>	BROWN & WILLIAMSON TOBACCO CORPORATION	<b>Execution Date:</b>	Sep. 04, 2001
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	DELAWARE
<b>Assignee</b>			
<b>Name:</b>	BWT BRANDS INC.		
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	DELAWARE
<b>Address:</b>	2600 WEAVER ROAD MACON, GEORGIA 31217		
<b>Correspondent</b>			
<b>Correspondent Name:</b>	BROWN & WILLIAMSON TOBACCO CORPORATION		
<b>Correspondent Address:</b>	CHARLES I. SHERMAN 200 BROWN & WILLIAMSON TOWER 401 SOUTH FOURTH AVENUE LOUISVILLE, KY 40202		
<b>Domestic Representative - Not Found</b>			
<b>▼ Assignment 5 of 8</b>			
<b>Conveyance:</b>	SECURITY INTEREST		
<b>Reel/Frame:</b>	3061/0428	<b>Pages:</b>	17
<b>Date Recorded:</b>	Oct. 12, 2004		
<b>Supporting Documents:</b>	<a href="#">assignment-tm-3061-0428.pdf</a>		
<b>Assignor</b>			
<b>Name:</b>	BWT BRANDS, INC.	<b>Execution Date:</b>	Jul. 30, 2004
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	DELAWARE
<b>Assignee</b>			
<b>Name:</b>	JPMORGAN CHASE BANK		
<b>Legal Entity Type:</b>	COLLATERAL AGENT	<b>State or Country Where Organized:</b>	No Place Where Organized Found
<b>Address:</b>	270 PARK AVENUE NEW YORK, NEW YORK 10017		

<b>Correspondent</b>		
Correspondent Name:	WHITE & CASE LLP	
Correspondent Address:	RACHAEL SANDERSON 1155 AVENUE OF THE AMERICAS NEW YORK, NY 10036	
<b>Domestic Representative - Not Found</b>		
▼ <b>Assignment 6 of 8</b>		
Conveyance:	MERGER	
Reel/Frame:	3224/0016	Pages: 16
Date Recorded:	Jan. 10, 2006	
Supporting Documents:	<a href="#">assignment-tm-3224-0016.pdf</a>	
<b>Assignor</b>		
Name:	BWT BRANDS, INC.	Execution Date: Dec. 19, 2005
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
<b>Assignee</b>		
Name:	GMB, INC.	
Legal Entity Type:	CORPORATION	State or Country Where Organized: NORTH CAROLINA
Address:	JEFFERSON SQUARE, SUITE A KING, NORTH CAROLINA 27021	
<b>Correspondent</b>		
Correspondent Name:	JOSEPH K. COFFEY	
Correspondent Address:	401 NORTH MAIN STREET WINSTON-SALEM, NC 27102	
<b>Domestic Representative - Not Found</b>		
▼ <b>Assignment 7 of 8</b>		
Conveyance:	CHANGE OF NAME	
Reel/Frame:	3913/0770	Pages: 9
Date Recorded:	Jan. 06, 2009	
Supporting Documents:	<a href="#">assignment-tm-3913-0770.pdf</a>	
<b>Assignor</b>		
Name:	GMB, INC.	Execution Date: Nov. 04, 2008
Legal Entity Type:	CORPORATION	State or Country Where Organized: NORTH CAROLINA
<b>Assignee</b>		
Name:	REYNOLDS INNOVATIONS INC.	
Legal Entity Type:	CORPORATION	State or Country Where Organized: NORTH CAROLINA
Address:	JEFFERSON SQUARE, SUITE D P.O. BOX 2202 KING, NORTH CAROLINA 27025	
<b>Correspondent</b>		
Correspondent Name:	RANDEL S. SPRINGER	
Correspondent Address:	ONE WEST FOURTH STREET WOMBLE CARLYLE SANDRIDGE & RICE, PLLC WINSTON-SALEM, NC 27101	
<b>Domestic Representative - Not Found</b>		
▼ <b>Assignment 8 of 8</b>		
Conveyance:	RELEASE BY SECURED PARTY	
Reel/Frame:	4652/0971	Pages: 8
Date Recorded:	Nov. 02, 2011	
Supporting Documents:	<a href="#">assignment-tm-4652-0971.pdf</a>	
<b>Assignor</b>		
Name:	JPMORGAN CHASE BANK, N.A.	Execution Date: Sep. 26, 2011
Legal Entity Type:	COLLATERAL AGENT	State or Country Where Organized: No Place Where Organized Found

<b>Assignee</b>	
<b>Name:</b>	GMB INC.
<b>Legal Entity Type:</b>	CORPORATION
<b>State or Country Where Organized:</b>	NORTH CAROLINA
<b>Address:</b>	401 NORTH MAIN STREET WINSTON-SALEM, NORTH CAROLINA 27101
<b>Correspondent</b>	
<b>Correspondent Name:</b>	RANDEL S. SPRINGER
<b>Correspondent Address:</b>	WOMBLE CARLYLE SANDRIDGE & RICE, LLP ONE WEST FOURTH STREET WINSTON-SALEM, NC 27101
<b>Domestic Representative - Not Found</b>	
<a href="#">^ Proceedings - Click to Load</a>	

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PATENT AND TRADEMARK OFFICE

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- [USA.gov](#)
- [Department of Commerce](#)
- [Strategy Targeting](#)
- [Organized Piracy](#)



Int. Cl.: 34

Prior U.S. Cl.: 17

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 366,744

Registered Apr. 25, 1939

Renewal Term Begins Apr. 25, 1999

TRADEMARK  
PRINCIPAL REGISTER



BROWN & WILLIAMSON TOBACCO  
CORPORATION (DELAWARE CORPO-  
RATION)  
1500 BROWN & WILLIAMSON TOWER  
LOUISVILLE, KY 40202, BY CHANGE  
OF NAME, MERGER AND MERGER  
WITH AMERICAN TOBACCO COM-  
PANY, THE (NEW JERSEY CORPORA-  
TION) NEW YORK, NY

OWNER OF U.S. REG. NOS. 118,372,  
335,113 AND OTHERS.

FOR: CIGARETTES AND SMOKING  
TOBACCO, IN CLASS 17 (INT. CL. 34).

FIRST USE 5-22-1871; IN COMMERCE  
5-22-1871.

SER. NO. 71-414,516, FILED 1-5-1939.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on June 8, 1999.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Registered Apr. 25, 1939

Trade-Mark 366,744

Property of the U. S. Patent Office  
Not to be taken from the Files

**RENEWED**

**UNITED STATES PATENT OFFICE**

The American Tobacco Company,  
New York, N. Y.

Act of February 20, 1905

Application January 5, 1939, Serial No. 414,516



**STATEMENT**

*To the Commissioner of Patents:*

The American Tobacco Company, a corporation duly organized and existing under the laws of the State of New Jersey, with an office located at No. 111 Fifth Avenue, in the city and State of New York, has adopted and used the trade-mark shown in the accompanying drawing, for CIGARETTES AND SMOKING TOBACCO, in Class 17, Tobacco products, and presents herewith five specimens showing the mark as actually used by the applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905. The trade-mark has been continuously used and applied to smoking tobacco in the business of the applicant and its predecessor since May 22, 1871, and to cigarettes in the business of the applicant since December 23, 1916.

The trade-mark is applied or affixed to the goods or to the packages containing the same by placing thereon a printed label on which the

trade-mark is shown and in other convenient ways.

Applicant is the owner of United States trade-mark registrations as follows: No 223,214, dated January 18, 1927; No. 118,372, dated September 4, 1917; No. 290,158, dated December 22, 1931; No. 279,270, dated January 13, 1931; and No. 335,113, dated May 26, 1936.

The undersigned hereby appoints Edward S. Rogers, James F. Hoge, and L. B. Stoughton, No. 41 East 42nd Street, New York city, and Francis L. Browne, Dudley Browne, and Thomas L. Mead, Jr., 850 Munsey Building, Washington, D. C., its attorneys to prosecute this application, with full power of substitution and revocation, to make alterations and amendments therein, to receive the certificate and to transact all business in the Patent Office connected therewith.

**THE AMERICAN TOBACCO COMPANY,**

By **J. R. CUMMINGS,**

*Assistant Secretary.*

Patents

Trademarks

Learning and Resources

USPTO &gt; Trademark &gt; TSDR &gt; Trademark Search

TSDR FAQ'S

On April 29, 2016 TSDR will update the XML schema from version ST-96 1\_D3 to version ST-96 2.2.1. Consequently, 3rd party applications that utilize TSDR XML may not function as intended after that date. Therefore, the USPTO will make available the current XML schema at the following link:

[https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL\\_OR\\_REG\\_NUMBER/v1/info.xml](https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/v1/info.xml)

for a period of not less than 6 months. Any 3rd party applications that currently make calls to USPTO XML should be changed to point to that link.

It is highly recommended that 3rd party applications be upgraded to utilize the USPTO API's rather than the XML schema, which may change at any time rendering the 3rd party application inoperable. The link to the current API is [https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL\\_OR\\_REG\\_NUMBER/info.xml](https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/info.xml). Questions may be directed to the TSDR Mailbox.

## Trademark Status & Document Retrieval (TSDR) ?

SEARCH	MULTI-SEARCH ?
US_APPLICATION	71101254
Status	Documents

Status results found

STATUS	DOCUMENTS	MAINTENANCE ?	Download	Print Preview
Generated on: This page was generated by TSDR on 2016-04-27 09:06:42 EDT				
Mark: LUCKY STRIKE				
				
US Serial Number:	71414516	Application Filing Date:	Jan. 05, 1939	
US Registration Number:	366744	Registration Date:	Apr. 25, 1939	
Register:	Principal			
Mark Type:	Trademark			
Status:	The registration has been renewed.			
Status Date:	Feb. 13, 2009			
▼ Mark Information <span style="float: right;">Expand All</span>				
Mark Literal Elements:	LUCKY STRIKE			
Standard Character Claim:	No			
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)			
Design Search Code(s):	24.05.01 - Seals, circular or elliptical; Circular or elliptical seals 26.01.17 - Concentric circles, two; Two concentric circles; Circles, two concentric			
▲ Related Properties Information				
▼ Goods and Services				
Note: The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> <li>Brackets [...] indicate deleted goods/services;</li> <li>Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li> <li>Asterisks *..* identify additional (new) wording in the goods/services.</li> </ul>				
For:	CIGARETTES AND SMOKING TOBACCO			
International Class(es):	034	U.S Class(es):	017 - Primary Class	
Class Status:	ACTIVE			
Basis:	1(a)			
First Use:	May 22, 1871	Use in Commerce:	May 22, 1871	
▼ Basis Information (Case Level)				

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

**▼ Current Owner(s) Information**

<b>Owner Name:</b>	REYNOLDS INNOVATIONS INC.		
<b>Owner Address:</b>	401 North Main Street Winston-Salem, NORTH CAROLINA UNITED STATES 27102		
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	NORTH CAROLINA

**▲ Attorney/Correspondence Information**

**▲ Prosecution History**

**▼ Maintenance Filings or Post Registration Information**

<b>Affidavit of Continued Use:</b>	Section 8 - Accepted
<b>Renewal Date:</b>	Apr. 25, 2009

**▲ TM Staff and Location Information**

**▼ Assignment Abstract Of Title Information**

**Summary**

**Total Assignments:** 8 **Registrant:** AMERICAN TOBACCO COMPANY, THE

**▼ Assignment 1 of 8**

<b>Conveyance:</b>	CHANGE OF NAME 19690603		
<b>Reel/Frame:</b>	0180/A406	<b>Pages:</b>	1
<b>Date Recorded:</b>	Aug. 13, 1969		
<b>Supporting Documents:</b>	No Supporting Documents Available		

**Assignor**

<b>Name:</b>	AMERICAN TOBACCO COMPANY, THE	<b>Execution Date:</b>	Jul. 14, 1969
<b>Legal Entity Type:</b>	UNKNOWN	<b>State or Country Where Organized:</b>	No Place Where Organized Found

**Assignee**

<b>Name:</b>	AMERICAN BRANDS, INC.
<b>Legal Entity Type:</b>	UNKNOWN
<b>State or Country Where Organized:</b>	No Place Where Organized Found
<b>Address:</b>	No Assignee Address Found

**Correspondent**

<b>Correspondent Name:</b>	ROGERS, HOGE, ET AL.
<b>Correspondent Address:</b>	90 PARK AVE. NEW YORK, NY 10016

**Domestic Representative - Not Found**

**▼ Assignment 2 of 8**

<b>Conveyance:</b>	CERTIFIED COPY OF MERGER FILED IN THE OFFICE OF THE SECRETARY OF STATE OF DELAWARE DEC. 30, 1985		
<b>Reel/Frame:</b>	0522/0211	<b>Pages:</b>	4
<b>Date Recorded:</b>	Feb. 18, 1986		
<b>Supporting Documents:</b>	No Supporting Documents Available		

**Assignor**

<b>Name:</b>	AMERICAN BRANDS, INC.	<b>Execution Date:</b>	Jan. 07, 1985
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	NEW JERSEY

**Assignee**

<b>Name:</b>	AMERICAN TOBACCO COMPANY, THE
<b>Legal Entity Type:</b>	CORPORATION
<b>State or Country Where Organized:</b>	DELAWARE
<b>Address:</b>	No Assignee Address Found

<b>Correspondent</b>		
Correspondent Name:	ROGERS HOGE, ET AL.	
Correspondent Address:	90 PARK AVE. NEW YORK, NY 10016	
<b>Domestic Representative - Not Found</b>		
▼ <b>Assignment 3 of 8</b>		
Conveyance:	MERGER EFFECTIVE 2-28-95 IN DELAWARE (SEE DOCUMENT FOR DETAILS).	
Reel/Frame:	1327/0072	Pages: 12
Date Recorded:	Mar. 31, 1995	
Supporting Documents:	No Supporting Documents Available	
<b>Assignor</b>		
Name:	AMERICAN TOBACCO COMPANY, THE	Execution Date: Feb. 28, 1995
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
<b>Assignee</b>		
Name:	BROWN & WILLIAMSON TOBACCO CORPORATION	
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
Address:	1500 BROWN & WILLIAMSON TOWER LOUISVILLE, KY 40202	
<b>Correspondent</b>		
Correspondent Name:	PENNIE & EDMONDS	
Correspondent Address:	MERCER L. STOCKELL 1155 AVENUE OF THE AMERICAS NEW YORK, NY 10036	
<b>Domestic Representative - Not Found</b>		
▼ <b>Assignment 4 of 8</b>		
Conveyance:	NUNC PRO TUNC ASSIGNMENT	
Reel/Frame:	2362/0626	Pages: 38
Date Recorded:	Sep. 05, 2001	
Supporting Documents:	<a href="#">assignment-tm-2362-0626.pdf</a>	
<b>Assignor</b>		
Name:	BROWN & WILLIAMSON TOBACCO CORPORATION	Execution Date: Sep. 04, 2001
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
<b>Assignee</b>		
Name:	BWT BRANDS INC.	
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
Address:	2600 WEAVER ROAD MACON, GEORGIA 31217	
<b>Correspondent</b>		
Correspondent Name:	BROWN & WILLIAMSON TOBACCO CORPORATION	
Correspondent Address:	CHARLES I. SHERMAN 200 BROWN & WILLIAMSON TOWER 401 SOUTH FOURTH AVENUE LOUISVILLE, KY 40202	
<b>Domestic Representative - Not Found</b>		
▼ <b>Assignment 5 of 8</b>		
Conveyance:	SECURITY INTEREST	
Reel/Frame:	3061/0428	Pages: 17
Date Recorded:	Oct. 12, 2004	
Supporting Documents:	<a href="#">assignment-tm-3061-0428.pdf</a>	
<b>Assignor</b>		
Name:	BWT BRANDS, INC.	Execution Date: Jul. 30, 2004
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE

**Assignee**Name: [JPMORGAN CHASE BANK](#)

Legal Entity Type: COLLATERAL AGENT

State or Country Where Organized: No Place Where Organized Found

Address: 270 PARK AVENUE  
NEW YORK, NEW YORK 10017**Correspondent**

Correspondent Name: WHITE &amp; CASE LLP

Correspondent Address: RACHAEL SANDERSON  
1155 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036**Domestic Representative - Not Found**▼ **Assignment 6 of 8**

Conveyance: MERGER

Reel/Frame: [3224/0016](#)

Pages: 16

Date Recorded: Jan. 10, 2006

Supporting Documents: [assignment-tm-3224-0016.pdf](#)**Assignor**Name: [BWT BRANDS, INC.](#)

Execution Date: Dec. 19, 2005

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee**Name: [GMB, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: NORTH CAROLINA

Address: JEFFERSON SQUARE, SUITE A  
KING, NORTH CAROLINA 27021**Correspondent**

Correspondent Name: JOSEPH K. COFFEY

Correspondent Address: 401 NORTH MAIN STREET  
WINSTON-SALEM, NC 27102**Domestic Representative - Not Found**▼ **Assignment 7 of 8**

Conveyance: CHANGE OF NAME

Reel/Frame: [3913/0770](#)

Pages: 9

Date Recorded: Jan. 06, 2009

Supporting Documents: [assignment-tm-3913-0770.pdf](#)**Assignor**Name: [GMB, INC.](#)

Execution Date: Nov. 04, 2008

Legal Entity Type: CORPORATION

State or Country Where Organized: NORTH CAROLINA

**Assignee**Name: [REYNOLDS INNOVATIONS INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: NORTH CAROLINA

Address: JEFFERSON SQUARE, SUITE D  
P.O. BOX 2202  
KING, NORTH CAROLINA 27025**Correspondent**

Correspondent Name: RANDEL S. SPRINGER

Correspondent Address: ONE WEST FOURTH STREET  
WOMBLE CARLYLE SANDRIDGE & RICE, PLLC  
WINSTON-SALEM, NC 27101**Domestic Representative - Not Found**▼ **Assignment 8 of 8**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4652/0971](#)

Pages: 8

<b>Date Recorded:</b>	Nov. 02, 2011		
<b>Supporting Documents:</b>	<a href="#">assignment-tm-4652-0971.pdf</a>		
<b>Assignor</b>			
<b>Name:</b>	JPMORGAN CHASE BANK, N.A.	<b>Execution Date:</b>	Sep. 26, 2011
<b>Legal Entity Type:</b>	COLLATERAL AGENT	<b>State or Country Where Organized:</b>	No Place Where Organized Found
<b>Assignee</b>			
<b>Name:</b>	GMB INC.		
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	NORTH CAROLINA
<b>Address:</b>	401 NORTH MAIN STREET WINSTON-SALEM, NORTH CAROLINA 27101		
<b>Correspondent</b>			
<b>Correspondent Name:</b>	RANDEL S. SPRINGER		
<b>Correspondent Address:</b>	WOMBLE CARLYLE SANDRIDGE & RICE, LLP ONE WEST FOURTH STREET WINSTON-SALEM, NC 27101		
<b>Domestic Representative - Not Found</b>			
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Registered Nov. 16, 1943

Trade-Mark 404,302

Property of the U. S. Patent Office  
Not to be taken from the Files.

## UNITED STATES PATENT OFFICE

The American Tobacco Company, New York, N. Y.

Act of February 20, 1905

Application June 29, 1943, Serial No. 461,733



### STATEMENT

*To the Commissioner of Patents:*

The American Tobacco Company, a corporation duly organized under the laws of the State of New Jersey, with an office located at 111 Fifth Avenue, in the city and State of New York, has adopted and used the trade-mark shown in the accompanying drawing, for CIGARETTES AND SMOKING TOBACCO, in Class 17, Tobacco products, and presents herewith five specimens showing the mark as actually used by applicant upon the goods and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905.

The trade-mark, in substantially its present form, has been continuously used and applied to said goods in the business of the applicant and its predecessors since May 22, 1871, and the trade-mark in the form shown in the drawing filed herewith has been continuously used and applied to said goods in applicant's business as follows: to cigarettes since October 16, 1942, and to smoking tobacco since February 19, 1943.

No claim is made herein to the representation of the label per se.

The trade-mark is applied or affixed to the

goods or to the packages containing the same by placing thereon a printed label on which the trade-mark is shown and in other convenient ways. The drawing is lined to indicate the colors red and gray.

Applicant is the owner of the following United States trade-mark registrations: No. 118,372, dated Sept. 4, 1917; No. 279,270, dated Jan. 13, 1931; No. 290,158, dated Dec. 22, 1931; No. 335,113, dated May 26, 1936; No. 366,744, dated April 25, 1939; and No. 393,781, dated Mar. 3, 1942.

The undersigned hereby appoints James F. Hoge and L. B. Stoughton, 41 East 42nd Street, New York, 17, New York, and E. F. Wenderoth, 900 F Street, N. W., Washington, D. C., its attorneys to prosecute this application, with full powers of substitution and revocation, to make alterations and amendments therein, to receive the certificate, and to transact all business in the Patent Office connected therewith.

THE AMERICAN

TOBACCO COMPANY,

By JOHN W. HANLON,

Assistant Secretary.

On April 29, 2016 TSDR will update the XML schema from version ST-96 1\_D3 to version ST-96 2.2.1. Consequently, 3rd party applications that utilize TSDR XML may not function as intended after that date. Therefore, the USPTO will make available the current XML schema at the following link:  
[https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL\\_OR\\_REG\\_NUMBER/v1/info.xml](https://tsdrsec.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/v1/info.xml)  
 for a period of not less than 6 months. Any 3rd party applications that currently make calls to USPTO XML should be changed to point to that link.  
 It is highly recommended that 3rd party applications be upgraded to utilize the USPTO API's rather than the XML schema, which may change at any time rendering the 3rd party application inoperable. The link to the current API is [https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL\\_OR\\_REG\\_NUMBER/info.xml](https://tsdrapi.uspto.gov/ts/cd/casestatus/SERIAL_OR_REG_NUMBER/info.xml). Questions may be directed to the [TSDR Mailbox](#).

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SEARCH MULTI-SEARCH ?

US\_APPLICATION 71101254 **Status** **Documents**

Status results found

**STATUS** **DOCUMENTS** **MAINTENANCE** ? [Download](#) [Print Preview](#)

**Generated on:** This page was generated by TSDR on 2016-04-27 09:08:35 EDT

**Mark:** LUCKY STRIKE



<b>US Serial Number:</b> 71461733	<b>Application Filing Date:</b> Jun. 29, 1943
<b>US Registration Number:</b> 404302	<b>Registration Date:</b> Nov. 16, 1943
<b>Register:</b> Principal	
<b>Mark Type:</b> Trademark	
<b>Status:</b> The registration has been renewed.	
<b>Status Date:</b> Dec. 15, 2012	

**Mark Information** [Expand All](#)

**Mark Literal Elements:** LUCKY STRIKE

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Lining and Stippling Statement:** The drawing is lined to indicate the colors red and gray.

**Disclaimer:** No claim is made herein to the representation of the label per se.

**Design Search Code(s):**  
 26.01.18 - Circles, three or more concentric; Concentric circles, three or more; Three or more concentric circles  
 26.01.21 - Circles that are totally or partially shaded.  
 26.11.02 - Plain single line rectangles; Rectangles (single line)  
 26.17.01 - Bands, straight; Straight line(s), band(s) or bar(s); Lines, straight; Bars, straight  
 26.17.05 - Horizontal line(s), band(s) or bar(s); Bars, horizontal; Bands, horizontal; Lines, horizontal

**Related Properties Information**

**Goods and Services**

**Note:**  
 The following symbols indicate that the registrant/owner has amended the goods/services:  
 • Brackets [...] indicate deleted goods/services;  
 • Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and  
 • Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Cigarettes and Smoking Tobacco

<b>International Class(es):</b> 034	<b>U.S Class(es):</b> 017 - Primary Class	
<b>Class Status:</b> ACTIVE		
<b>Basis:</b> 1(a)		
<b>First Use:</b> May 22, 1871	<b>Use in Commerce:</b> May 22, 1871	
<b>▼ Basis Information (Case Level)</b>		
<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	
<b>▼ Current Owner(s) Information</b>		
<b>Owner Name:</b> REYNOLDS INNOVATIONS INC.		
<b>Owner Address:</b> 401 North Main Street Winston-Salem, NORTH CAROLINA UNITED STATES 27102		
<b>Legal Entity Type:</b> CORPORATION	<b>State or Country Where Organized:</b> NORTH CAROLINA	
<b>▲ Attorney/Correspondence Information</b>		
<b>▲ Prosecution History</b>		
<b>▼ Maintenance Filings or Post Registration Information</b>		
<b>Affidavit of Continued Use:</b> Section 8 - Accepted		
<b>Renewal Date:</b> Nov. 16, 2013		
<b>▲ TM Staff and Location Information</b>		
<b>▼ Assignment Abstract Of Title Information</b>		
<b>Summary</b>		
<b>Total Assignments:</b> 8	<b>Registrant:</b> American Tobacco Company, The	
<b>▼ Assignment 1 of 8</b> <span style="float: right;"><a href="#">▼ Expand All</a></span>		
<b>Conveyance:</b> CHANGE OF NAME 19690603		
<b>Reel/Frame:</b> 0180/A406	<b>Pages:</b> 1	
<b>Date Recorded:</b> Aug. 13, 1969		
<b>Supporting Documents:</b> No Supporting Documents Available		
<b>Assignor</b>		
<b>Name:</b> AMERICAN TOBACCO COMPANY, THE	<b>Execution Date:</b> Jul. 14, 1969	
<b>Legal Entity Type:</b> UNKNOWN	<b>State or Country Where Organized:</b> No Place Where Organized Found	
<b>Assignee</b>		
<b>Name:</b> AMERICAN BRANDS, INC.		
<b>Legal Entity Type:</b> UNKNOWN	<b>State or Country Where Organized:</b> No Place Where Organized Found	
<b>Address:</b> No Assignee Address Found		
<b>Correspondent</b>		
<b>Correspondent Name:</b> ROGERS, HOGE, ET AL.		
<b>Correspondent Address:</b> 90 PARK AVE. NEW YORK, NY 10016		
<b>Domestic Representative - Not Found</b>		
<b>▼ Assignment 2 of 8</b>		
<b>Conveyance:</b> CERTIFIED COPY OF MERGER FILED IN THE OFFICE OF THE SECRETARY OF STATE OF DELAWARE DEC. 30, 1985		
<b>Reel/Frame:</b> 0522/0211	<b>Pages:</b> 4	
<b>Date Recorded:</b> Feb. 18, 1986		
<b>Supporting Documents:</b> No Supporting Documents Available		
<b>Assignor</b>		
<b>Name:</b> AMERICAN BRANDS, INC.	<b>Execution Date:</b> Jan. 07, 1985	
<b>Legal Entity Type:</b> CORPORATION	<b>State or Country Where Organized:</b> NEW JERSEY	

<b>Assignee</b>			
Name:	AMERICAN TOBACCO COMPANY, THE		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	No Assignee Address Found		
<b>Correspondent</b>			
Correspondent Name:	ROGERS HOGE, ET AL.		
Correspondent Address:	90 PARK AVE. NEW YORK, NY 10016		
<b>Domestic Representative - Not Found</b>			
▼ <b>Assignment 3 of 8</b>			
Conveyance:	MERGER EFFECTIVE 2-28-95 IN DELAWARE (SEE DOCUMENT FOR DETAILS).		
Reel/Frame:	1327/0072	Pages:	12
Date Recorded:	Mar. 31, 1995		
Supporting Documents:	No Supporting Documents Available		
<b>Assignor</b>			
Name:	AMERICAN TOBACCO COMPANY, THE		Execution Date:
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
<b>Assignee</b>			
Name:	BROWN & WILLIAMSON TOBACCO CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	1500 BROWN & WILLIAMSON TOWER LOUISVILLE, KY 40202		
<b>Correspondent</b>			
Correspondent Name:	PENNIE & EDMONDS		
Correspondent Address:	MERCER L. STOCKELL 1155 AVENUE OF THE AMERICAS NEW YORK, NY 10036		
<b>Domestic Representative - Not Found</b>			
▼ <b>Assignment 4 of 8</b>			
Conveyance:	NUNC PRO TUNC ASSIGNMENT		
Reel/Frame:	2362/0626	Pages:	38
Date Recorded:	Sep. 05, 2001		
Supporting Documents:	<a href="#">assignment-tm-2362-0626.pdf</a>		
<b>Assignor</b>			
Name:	BROWN & WILLIAMSON TOBACCO CORPORATION		Execution Date:
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
<b>Assignee</b>			
Name:	BWT BRANDS INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	2600 WEAVER ROAD MACON, GEORGIA 31217		
<b>Correspondent</b>			
Correspondent Name:	BROWN & WILLIAMSON TOBACCO CORPORATION		
Correspondent Address:	CHARLES I. SHERMAN 200 BROWN & WILLIAMSON TOWER 401 SOUTH FOURTH AVENUE LOUISVILLE, KY 40202		
<b>Domestic Representative - Not Found</b>			
▼ <b>Assignment 5 of 8</b>			
Conveyance:	SECURITY INTEREST		
Reel/Frame:	3061/0428	Pages:	17
Date Recorded:	Oct. 12, 2004		

<b>Supporting Documents:</b> <a href="#">assignment-tm-3061-0428.pdf</a>	
<b>Assignor</b>	
<b>Name:</b> <a href="#">BWT BRANDS, INC.</a>	<b>Execution Date:</b> Jul. 30, 2004
<b>Legal Entity Type:</b> CORPORATION	<b>State or Country Where Organized:</b> DELAWARE
<b>Assignee</b>	
<b>Name:</b> <a href="#">JPMORGAN CHASE BANK</a>	
<b>Legal Entity Type:</b> COLLATERAL AGENT	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Address:</b> 270 PARK AVENUE NEW YORK, NEW YORK 10017	
<b>Correspondent</b>	
<b>Correspondent Name:</b> WHITE & CASE LLP	
<b>Correspondent Address:</b> RACHAEL SANDERSON 1155 AVENUE OF THE AMERICAS NEW YORK, NY 10036	
<b>Domestic Representative - Not Found</b>	
<b>Assignment 6 of 8</b>	
<b>Conveyance:</b> MERGER	
<b>Reel/Frame:</b> <a href="#">3224/0016</a>	<b>Pages:</b> 16
<b>Date Recorded:</b> Jan. 10, 2006	
<b>Supporting Documents:</b> <a href="#">assignment-tm-3224-0016.pdf</a>	
<b>Assignor</b>	
<b>Name:</b> <a href="#">BWT BRANDS, INC.</a>	<b>Execution Date:</b> Dec. 19, 2005
<b>Legal Entity Type:</b> CORPORATION	<b>State or Country Where Organized:</b> DELAWARE
<b>Assignee</b>	
<b>Name:</b> <a href="#">GMB, INC.</a>	
<b>Legal Entity Type:</b> CORPORATION	<b>State or Country Where Organized:</b> NORTH CAROLINA
<b>Address:</b> JEFFERSON SQUARE, SUITE A KING, NORTH CAROLINA 27021	
<b>Correspondent</b>	
<b>Correspondent Name:</b> JOSEPH K. COFFEY	
<b>Correspondent Address:</b> 401 NORTH MAIN STREET WINSTON-SALEM, NC 27102	
<b>Domestic Representative - Not Found</b>	
<b>Assignment 7 of 8</b>	
<b>Conveyance:</b> CHANGE OF NAME	
<b>Reel/Frame:</b> <a href="#">3913/0770</a>	<b>Pages:</b> 9
<b>Date Recorded:</b> Jan. 06, 2009	
<b>Supporting Documents:</b> <a href="#">assignment-tm-3913-0770.pdf</a>	
<b>Assignor</b>	
<b>Name:</b> <a href="#">GMB, INC.</a>	<b>Execution Date:</b> Nov. 04, 2008
<b>Legal Entity Type:</b> CORPORATION	<b>State or Country Where Organized:</b> NORTH CAROLINA
<b>Assignee</b>	
<b>Name:</b> <a href="#">REYNOLDS INNOVATIONS INC.</a>	
<b>Legal Entity Type:</b> CORPORATION	<b>State or Country Where Organized:</b> NORTH CAROLINA
<b>Address:</b> JEFFERSON SQUARE, SUITE D P.O. BOX 2202 KING, NORTH CAROLINA 27025	
<b>Correspondent</b>	
<b>Correspondent Name:</b> RANDEL S. SPRINGER	
<b>Correspondent Address:</b> ONE WEST FOURTH STREET WOMBLE CARLYLE SANDRIDGE & RICE, PLLC WINSTON-SALEM, NC 27101	

**Domestic Representative - Not Found**

**▼ Assignment 8 of 8**

<b>Conveyance:</b>	RELEASE BY SECURED PARTY	
<b>Reel/Frame:</b>	4652/0971	<b>Pages:</b> 8
<b>Date Recorded:</b>	Nov. 02, 2011	
<b>Supporting Documents:</b>	<a href="#">assignment-tm-4652-0971.pdf</a>	

**Assignor**

<b>Name:</b>	JPMORGAN CHASE BANK, N.A.	<b>Execution Date:</b>	Sep. 26, 2011
<b>Legal Entity Type:</b>	COLLATERAL AGENT	<b>State or Country Where Organized:</b>	No Place Where Organized Found

**Assignee**

<b>Name:</b>	GMB INC.		
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	NORTH CAROLINA
<b>Address:</b>	401 NORTH MAIN STREET WINSTON-SALEM, NORTH CAROLINA 27101		

**Correspondent**

<b>Correspondent Name:</b>	RANDEL S. SPRINGER		
<b>Correspondent Address:</b>	WOMBLE CARLYLE SANDRIDGE & RICE, LLP ONE WEST FOURTH STREET WINSTON-SALEM, NC 27101		

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